Session Information

July 8, 2024 (Monday)						
Time		Content				
13:00~13:30		Regis	tration			
13:00~14:30		ISAS	D 2024			
	Session A1	Session A1 Session A2 Session A3 Session A4				
14:55~15:00	Opening (西九館 ディジタル多目的ホール)					
15:00~16:00	Keynote Speech I (西九館 ディジ タル多目的ホール)					
16:10~17:00	Keynote Speech II (西九館 ディジタル多目的ホール)					
18:30	Banquet					

Keynote Speech I

Keynote Speaker: Prof. Matthieu J. Guitton



- Editor-in-Chief of Computers in Human Behavior (the world-leading journal in the field of cyberpsychology)
- Editor-in-Chief of Computers in Human Behavior: Artificial Humans
- Editor-in-Chief Emeritus of Computers in Human Behavior Reports

Title: Could Artificial Humans be our partners for a sustainable future?

Author Biography

Prof Matthieu J. Guitton, Ph.D., FRAI, is Full Professor at the Faculty of Medicine and at the Graduate School of International Studies at Université Laval (Quebec City, QC, Canada), Bualuang ASEAN Professor Chair at Thammasat University (Bangkok, Thailand), Fellow of the Royal Anthropological Institute of Great Britain, and Senior Researcher/Group Leader at the CERVO Brain Research Center (Quebec City, QC, Canada). He is the Editor-in-Chief of Computers in Human Behavior (the world leading journal in the field of cyberpsychology with an Impact Factor of 9.9), Founding Editor and Editor-in-Chief of Computers in Human Behavior: Artificial Humans, Editor-in-Chief Emeritus of Computers in Human Behavior Reports, and serves on several other editorial boards, such as Acta Psychologica and Current Opinion in Behavioral Sciences. A graduate from the University of Rouen and Université Pierre et Marie Curie - Paris VI, he obtained his PhD from the University of Montpellier (France) and was a Koshland Scholar/Postdoctoral Fellow of Excellence at the Weizmann Institute of Science (Israel). He has published over 120 research papers, book chapters, or editorials on subjects ranging from cyberpsychology and cyberbehavior to the societal impacts of technology. He has been invited speaker or guest lecturer by numerous universities across the world, such as the University of Oxford, Embry-Riddle Aeronautical University (USA), the University of Pittsburgh (USA), the Russian Academy of Science, Hong Kong Baptist University, or Renmin University of China. His research deals with cyberbehavior, ranging from the study of virtual communities to eHealth, and from digital inequalities to cybersecurity.

Keynote Speech II

Keynote Speaker: Prof. Kevin K.W. Ho



 Editor-in-Chief of Journal of Organizational Computing and Electronic Commerce

Title: Misinformation, Disinformation and Fake News: Its implication to our daily life and our society

Author Biography

Prof. Kevin K.W. Ho joined the MBA Program in International Business, Graduate School of Business Sciences, Humanities and Social Sciences, at the University of Tsukuba in April 2022. He received his Ph.D. in Information Systems from the Hong Kong University of Science and Technology in 2008. Over the past twelve years, he has been teaching at the University of Guam. Kevin's research focuses on electronic service, information systems and social media commerce strategy, fake news and misinformation, and sustainability management. His research has been published in Behaviour & Information Technology, Communications of the Association for Information Systems, Computers in Human Behavior, Decision Support Systems, Government Information Quarterly, Health Policy, IEEE IT Professional, Information Systems Frontier, Information & Management, Internet Research, Journal of Retailing and Consumer Sciences, etc. He is currently the Editor-in-Chief of Journal of Organizational Computing and Electronic Commerce.

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f	館前會館 小会議室 2(3 階) (PM 13:00 – 14:30)				
	Session Chair (A1)				
	Prof. Kuay-Keng Yang kuaykeng@gmail.com				
No.	Paper Title	Authors			
		Lin Jia-Yu, Lin			
	Sustainable Development of Medical	Chia-Chen,			
1	Packaging Improvement and Innovative	Huang Song-			
1	AR Application Systems	Wei, Lin Yu			
	7 IX Application Systems	Chin and Wang			
		Cheng-Hung			
	The Impact of Integrating Virtual Reality	Ho Shit-Ting,			
	into Junior High School Chemistry	Cheng Chia-			
2	Classrooms on Learning Outcomes for	Min, Li Rou,			
	Students with Different Technology	Chan Tzu-Hsin			
	Acceptance Patterns and Learning Styles	and Wang			
	Acceptance I atterns and Learning Styles	Cheng-Hung			
		Nontachai			
		Samngamjan,			
		Pierre Dave			
	Analyzing the Relationship between	Victor Katuhe,			
3	STEM Education and Virtual Reality: A	Regina			
	Comparative Study	Marintan			
		Silalahi, Sheng-			
		Yi Wu, and An-			
		Chao Tsai			
4	Perception of Taiwan Elementary School	Alfine Chia-			
	Teachers in an AV/VR-led STEM	Hsin He, Nino			
	Instruction	Philip			
		Fernandez,			
		Sopanut Suya			
		and An-Chao			
		Tsai			
5	Contribution of Creativity Thinking on	Kuay-Keng			
	Students STEAM Project-Based Learning	YANG, Sheng-			

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		Yi Wu and Yi-
		Hung Liao
6	Unveiling the Digital Divide: Exploring	Silvia Wan-Ju
	Cognitive Age's Influence on Mobile	Liang and Yu-
	Banking Adoption Among Seniors	Cheng Chiu
	through the Analytic Hierarchy Process	
7	Understanding UTAUT 2's Role in	Silvia Wan-Ju
	Shaping User Behavior: The Case of Line	Liang,Febriyanti
	Pay in Taiwan	Rukmana, Kuo-
		Chang, Chung

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西九館 コラボレーションルーム 1 (PM 13:00 - 14:50)

Session Chair (A2)

Prof. Chih-Chao Chung ccchung@ntin.edu.tw Prof. Sung-Wen Yu oilwarm2228@gmail.com

Prof. Sung-Wen Yu onwarm2228@gman.com				
No.	Paper Title	Authors		
		Yi-Jhih Syu,		
		Shu-Wei		
		Guo, Jia-		
	A Study on Facial Detection for the	Hung Weng,		
1	Concentration Analysis of Learners in	Chun-Chih		
	Distance Learning	Lo, Chin-		
		Shiuh Shieh,		
		Mong-Fong		
		Horng		
	Inquiry and Practice: Developing	Yung-Chang		
2	Competency Indicators for an Artificial	Lin, Shi-Jer		
_	Intelligence and Deep Learning Course for	Lou		
	Ordinary High Schools			
	Exploration of the Influence of Artificial			
	Intelligence and Deep Learning on the	Yung-Chang		
3	Learning Attitudes, Performance, and	Lin, Yu-Ming		
	Satisfaction of General Senior High School	Cheng		
	Students: A Study Based on the Technology			
	Acceptance Model	Chana luna		
	A Study on the Establishment and	Cheng-lung Tsai, Chih-		
	Importance Assessment of Indicators for the	Chao Chung,		
4	Learning Competency of Vocational High	Yu-Chun		
	School Students in Electric Vehicles	LIN, Shi-Jer		
		Lou		
	Exploring the Potential of Multimedia E-	Chih Hsiang		
5	books in Elementary Education: A Study of	Wang and		
	Mandarin Subject	Sung-Wen Yu		
	Development and Application of Generative	Hanqing Xu,		
6	Artificial Intelligence in Education: Trends	Junqi Wang,		
	and Prospects	Yushun Su		

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7	Exploring the Impact of Innovation and Entrepreneurship Competitions on College Students' Entrepreneurial Intentions from a Regional Perspective	Sainan Wu, Junqi Wang, Yushun Su
8	The strategy of collaboration between universities of science and technology and technical high schools for the consistent talent cultivation of technical and vocational education	Chun-Chung Chen, Yao- Ming Chu, Yi-Chang Chen, Chih- Chao Chung and Shi-Jer Lou
9	Pioneering Maker Education: Competency Innovation for High School Precision Health Special Course	Cheng-Chuan Lu, Chih- Chao Chung, Yu-Chu Lin and Shi-Jer Lou
10	Constructing a VTuber Innovative Entrepreneurship Curriculum and Teaching Model Based on Effectuation Theory	Chun-Chung Chen, Yao- Ming Chu, Chih-Chao Chung and Shi-Jer Lou

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	西九館 コラボ レーションルーム 2 (PM 13:00 – 14:30)		
	Session Chair (A3) Prof. Chih-Hsien Hsia hsiach@niu.edu.tw Prof. Kai-Wen Lien lkw2@ulive.pccu.edu.tw		
No.	Paper Title	Authors	
1	VLSI Implementation of Enhanced Image Classification Using Recursive Convolutional Neural Networks	Kai-Fen Chang and Yuan-Ho Chen	
2	The Cultural and Educational Value of Virtual Tourism: The Potential of XR Platforms as Tools for the Dis-semination of Cultural Heritage	Wei-Yu Chen	
3	An Improved Spatial Transformer Network based on Lightweight Localization Net (L-STN)	Tzu-Han Hsu, Shin- Jye Lee and Hong-Yu Hsu	
4	Enhancing Learning Motivation and Achievements in Programming Courses through a Combined Flipped Classroom and Online Learning Platform Approach	Kai-Wen Lien and Yih- Jiun Lee	
5	Combining Textual and Visual Cues for Robust Fake News Detection	Szu-Yin Lin, Yu-Han Chang, Ruei- Cing Jang, Bo-Yu Chen and Ying-Ren Chien	
6	A Classification of Distracted Driving Behaviors Based on Deep Learning and Human Posture	Sheng-Tao Chen, Chih- Hsien Hsia and Yo- Cheng He	
7	A Study on the Application of Generative AI for Virtual Clothing Try-On Systems	Jin-Hui Jiang, Yung- Hsin Kao,	

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		Bo-Chen Lai
		and Chih-
		Hsien Hsia
		Yu-Ming
		Hsiao, John
8	A Study on Malicious Website Detection	Hao-En
8	Using Deep Learning	Young and
		Chih-Hsien
		Hsia
		Junjun
	Key Node Ranking in Social Networks	Zhang,
9	Based on Information Entropy Contribution	Haoran Mo
	Matrix	and
		Qian Li

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Date: July 8, 2024 (Monday)

館前會館 小会議室 3 (3 階) (PM 13:00 - 14:50)

Session Chair (A4) Bai Qian 1658521929@qq.com Shuwen Wang 220602162@njnu.edu.cn

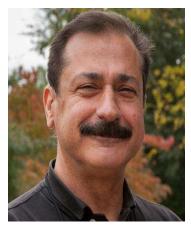
Paper ID	Paper Title	Authors
1	Constructing Teachers' Pedagogical Literacy Assessment Framework in Smart Classrooms	Yu Haoran, Wu Wentao and Gong Xue
2	Effects of Self-Cognition on Chinese University Students' Information Literacy Capacity under the Impact of Learning Self- efficacy	Xia Zhao and Cheng Wang
3	Research on the Role of Cueing in Instructional Video in Guiding Learning Effect: Based on an Eye Movement Experience	Liu Hehai and Chen Zixua
4	Connotation, Application and Value of "3-2-1 Strategy" in the University Classroom	Qian Bai
5	Investigating cognitive engagement patterns in online collaborative learning: A temporal learning analytic study	Jin Zhou
6	A Bibliometric Analysis of Human-machine interaction: A Review of Influential Aspects and Conceptual Structure	Suqi Li and Shuwen Wang
7	Constructing a Computational Thinking Evaluation Framework for Pupils	Xiao Wang and Li Zhao
8	Critical Analysis of the Technological Affordances, Challenges and Future Directions of Generative AI in Education: A Systematic Review	Nan Wang
9	Use Epistemic Network Analysis to Explore Individual Differences in Self-regulated Learning of Heterogeneous Metacognitive Students	Xingyu Geng

Session Information

July 9, 2024 (Tuesday)						
Time	Content					
9:00~9:30			Regist	tration		
9:00~10:00	ISASD 2024					
			Sessio	on B1		
9:30~10:30			ISAS]	D 2024		
	Sessi	on B2		S	Sessi	on B3
10:00~11:00			ISAS]	D 2024		
	Sessi	on B4		S	Sessi	on B5
11:00~12:00	Keynote Speech III (西九館 コラボ レーションルーム)					
12:00~13:00			Luı	nch		
13:00~14:00			[SAS]	D 2024		
	Session B6)	Sessio	on B7		Session B8
14:00~15:00			ISAS]	D 2024		
	Session B9 Session B10					
15:00~16:00	Keynote Speech IV (西九館 コラボレーションルーム)					
16:00~17:00	ISASD 2024					
	Session B11 Session B12 Session B13 Session B14				Session B14	

Keynote Speech III

Keynote Speaker: Prof. Hamid R. Arabnia



 Editor-in-Chief of The Journal of Supercomputing

Title: The Impact of Artificial Intelligence: Good and Bad!

Author Biography

Hamid R. Arabnia received a Ph.D. degree in Computer Science from the University of Kent (England) in 1987. He is currently a Professor Emeritus of Computer Science at University of Georgia (Georgia, USA), where he has been since October 1987. He has graduated 21 PhD students (as of Year 2023). His research interests include Data Science, Machine Learning, STEM education, HPC/supercomputing, imaging science, and other compute intensive problems. His most recent activities include: Studying ways to promote legislation that would prevent cyber-stalking, cyberharassment, and cyber-bullying. As a victim of cyber-harassment and cyber-bullying, in 2017 and 2018 he won a lawsuit with damages awarded for a total of \$3 Million (includes \$650K awarded for attorney's costs). Since this court case was one of the few cases of its kind in the United States, this ruling is considered to be important. Prof. Arabnia is Editor-in-Chief of The Journal of Supercomputing (Springer). He is the book series editor-in-chief of "Transactions of Computational Science and Computational Intelligence" (Springer). He is the editor of annual proceedings of Computational Science and Computational Intelligence (Publisher: IEEE CPS). He is an Associate/Guest co-Editor of IEEE Access journal (2019/2020). He is a Senior Adviser to a number of corporations and is a Fellow and Adviser of Center of Excellence in Terrorism, Resilience, Intelligence & Organized Crime Research (CENTRIC). He has served as a member of National Science Foundation (NSF) Site Visitation evaluation committee for 10 years. He has received numerous distinguished awards; including:

from BIBE IEEE/SMC, ACM SIGAPP IMCOM, and others. Prof. Arabnia has about 280 peer-reviewed research publications as well as 250 edited research books in his areas of expertise (some of these books and journal special issues have received the top 25% downloads in their respective fields). His 20 edited books entitled "Frontiers in Education: CS & CE" has been highly cited by the research community. He has been a PI/Co-PI on about \$12 Million externally funded projects/initiatives. During his tenure as Graduate Coordinator/Director, Prof. Arabnia secured the largest level of funding in the history of the department for supporting the research and education of graduate students (PhD, MS). Prof. Arabnia has delivered a number of keynote and plenary lectures at international conferences; most recently at: IEEE ICPADS, IEEE HPCC, ACM IMCOM, and others. He has also delivered a number of "distinguished lectures" at various universities and research units/centers. According to Stanford University, Prof. Arabnia is among the top 2% impactful scientist.

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Keynote Speech IV

Keynote Speaker: Prof. Mario Köppen



 Editor in Chief, Applied Soft Computing (ASOC)

Title: TBD

Author Biography

Mario Köppen was born in 1964. He studied physics at the Humboldt-University of Berlin and received his master degree in solid state physics in 1991. Afterwards, he worked as scientific assistant at the Central Institute for Cybernetics and Information Processing in Berlin and changed his main research interests to image processing and neural networks. From 1992 to 2006, he was working with the Fraunhofer Institute for Production Systems and Design Technology. He continued his works on the industrial applications of image processing, pattern recognition, and soft computing, esp. evolutionary computation. During this period, he achieved the doctoral degree at the Technical University Berlin with his thesis works: "Development of an intelligent image processing system by using soft computing" with honors. He has published more than 150 peer-reviewed papers in conference proceedings, journals and books and was active in the organization of various conferences as chair or member of the program committee, incl. the WSC on-line conference series on Soft Computing in Industrial Applications, and the HIS conference series on Hybrid Intelligent Systems. He is founding member of the World Federation of Soft Computing, and also Editor of the Applied Soft Computing journal. In 2006, he became JSPS fellow at the Kyushu Institute of Technology in Japan, and in 2008 Professor at the Network Design and Reserach Center (NDRC) and 2013 Professor at the Graduate School of Creative Informatics of the Kyushu Institute of Technology, where he is conducting now research in the fields of multi-objective and relational optimization, digital convergence and

multimodal content management.

ISASD 2024 Program

	館前會館 小会議室 2(3 階) (AM 9:00 – 10:00)			
	Session Chair (B1) Prof. Jiunn-Woei Lian jwlian@nutc.edu.tw			
No.	Paper Title	Authors		
1	Will users continue using SRT? Smart Retail Technology (SRT) Attributes, Usage Evaluation and Continuous Intention	Fan-Yun Pai, Tsu-Ming Yeh, Yi-Zhen Jiang and Tan-Wei Chao		
2	Factors Influencing the Use of Interactive Intelligent Health Promotion Equipment	Tsu-Ming Yeh, Fan-Yun Pai, Hsiao- Yuan Lu and Hsiu-Lin Chen		
3	A Study on the Implicit Use of Design Thinking in Japanese Small and Medium- sized Manufacturing Companies	Makoto Shinnishi		
4	The Kehai Experience: A Preliminary Study on the Human Ability to Sense Another Person's Presence Nearby	Ryo Teraoka		
5	Customer AI Service Index (CASI): A Multiple-Item Scale for Measuring Customer AI Service Acceptance	Jiunn-Woei Lian, Pei- Rong Liao and Yung- Han Liao		
6	Understanding User Experience of Inclusive Technology: A Case Study on Social Welfare Meal Delivery App	Jiunn-Woei Lian, Yung- Han Liao and Pei-Rong Liao		

Date: July 9, 2024 (Tuesday) 西九館 コラボレーションルーム 1 (AM 9:30 - 10:30) **Session Chair (B2)** Prof. Chei-Chang Chiou ccchiou@cc.ncue.edu.tw No. Paper Title **Authors** Po-Shun A Study on Improving the Service Quality Chuang, of After-School Childcare Programs at Ling-Hsuan 1 Elementary School: Hedong Elementary Cheng and Chen-Nuna School in Taiwan as An Example Hsu Chieh-Jung Chang, Tan-Relationship among Leadership Behavior, Wei Chao, Organizational Culture and Leadership 2 Hsiao-Ting Effectiveness: A Government Bank as an Shih and Example Ying-Jiun Hsieh Wen-Yen Huang, Ling-The Relationship between Mentorship, Yu Wang, Learning Transfer, and Business 3 Ling-Hsuan Performance: A Case Study of Life Cheng and Insurance Agents in Taiwan Tsang-Kai Hung Ling-Yu Wang, Wen-Exploring the Impact of Job Rotation Yen Huang, Intention on Organizational Commitment Lung-Teng 4 Among University Administrative Staff in Yang, Chen-Central Taiwan: The Role of LMX Liang Lin relationship as a Moderator and Tsang-Kai Hung The Relationship between Environment Chei-Chang 5 Carbon Emissions and Firm Value: The Chiou, Fang-

Chi Peng,

Moderating Effect of Corporate Governance

		Lung-Teng
		Yang and
		Wen-Yen
		Huang
	Augmented Reality Animated	Chei-Chang
	Multidimensional Concept Maps	Chiou, Tan-
6	Multimedia Learning Materials on	Wei Chao
	Enhancing Positive Emotions and Cognitive	and Shiao-
	Outcomes	Ting Shih

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	西九館 コラボ レーションルーム 2 (AM 9:30 – 10:30)				
	Session Chair (B3) Prof. Cheng-Feng Wu cfwu@gm.ntpu.edu.tw				
No.	Paper Title	Authors			
1	An Empirical Study on the Impact of Executive Characteristics Based on the ESG Framework on Corporate Investment Efficiency	Ling-Chen Yang, Yi- Chun Lin and Chien-Jung Chang			
2	Study on the Perceived performance appraisal fairness and Work engagement: With Meaning Fulwork and Organization-based Self-esteem as Mediating Variables	Hung Tsang- Kai, Cheng Che-Chang, Chen Wei- Hsiang, Lin Tzu-Hsiung and Chao Li- Wen			
3	Studying the Production Efficiencies of Taiwan's Public Accounting Firms under the Framework of Two-stage Models	Yi-Chun Lin, Kuo-Jui Huang and Hui-Ju Tao			
4	Using Financial Indicators and Text Sentiment Analysis to Predict Financial Distress in Chinese Real Estate	Cheng-Feng Wu, Kunkun Zhang, Shian-Chang Huang, Chei- Chang Chiou, Chen Nuna Hsu and Meng-Chen Lin			
5	The Effects of Positive Psychological Capital and Job Engagement on Role-Based Performance	I-Chieh Hsu, Tai-Ching Yu, Chien-Ya Lin and Shih- Hsiung Hsiao			

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6	Research on the Redundant Taxation of Beneficial Interest Equity Trusts	Hsiao-Ting Shih, Chieh- Jung Chang and Lung- Teng Yang

館前會館 小会議室3(3階) (AM 10:00 - 11:00)**Session Chair (B4)** Prof. Jing-Wei Liu jwliu@ntus.edu.tw Paper Title No. Authors Jing-Wei, Liu, Ming-Applying Feature Selection and Patient Rule Induction Method to Explore Association Hua Hsu, 1 Rules and Scenario Patterns in Elite Table Chun-Liang Tennis Matches Lai and Sheng-K Wu Kai Lin Using the entropy algorithm to develop a Huang, Che-2 course positioning model for the teaching Wei Chang field of mountain education and Yung-Wen Hsu **Exploring the Factors Influencing Continued** Yan-Jun Li, Engagement in Esports Gaming: A Study Jing-Wei Liu, 3 Using the Hedonic Motivation Satisfaction and Sheng-Hsiang Chen Adaptation Model (HMSAM) Hsin-Yi, The Impact of YouTuber Credibility on Chang, Jing-Audience Perception and Intentions towards Wei Liu and 4 Street Performances: An Application of the Sheng-Theory of Planned Hsiang Chen Shih-Chin Constructing ESG Indicator Importance for 5 Tan and Jia-Industry and Investor Decision-Making Jeng Hou Ming-Tsang The Impact of Floor Curling Courses on 6 Tsai and Active Aging of the Elderly Hsin-Tzu Lin The Impact of Cooperative Learning Hsin-Tzu. Instructional Strategies on Cognitive Lin and 7 Function in Elderly Cognitive Fitness Ming-Tsang **Training Programs** Tsai

館前會館 小会議室2(3階) (AM 10:00 - 11:00)**Session Chair (B5)** Prof. Yi-Hui Liu ursula@nutc.edu.tw Paper Title No. **Authors** Tai-Liang Chen, Chao-Smart Healthcare Information Services with Hung Kuo, Elderly-Friendly Interface Design: A Smart 1 Chun-Hung Chatbot System for Elderly Patients Chen and Liu Yi-Hui The Impact of "Micro-Courses" on the Development of Online Learning of Senior 2 Yi-Hui Liu Citizens Predictive Analysis of Purchase of Chia-Hui 3 Commercial Long-Term Care Insurance Hou Using Machine Learning Method A Study on the Impact of Online Learning Mode Applied to Dementia Public Chia-Hui 4 Awareness Program on Adult Learners' Hou Dementia Public Awareness and Community Dementia Friendliness Building a Resilient and Healthy Community that is Livable for the Elderly – Chia-Hui 5 Service Design and Effectiveness Hou Evaluation of Taiwan's Community Health Promotion Plan Yi-Ting Hsiao, Yi-Hui Constructing a Successful Employment 6 Liu and Yi-Model Using the Q Methodology Ting Chao Jing-Wei, Liu, Ming-Constructing a Predictive Model for Win-Loss Outcomes of Elite Table Tennis Players Hua Hsu, 7 by Integrating Rough Set Theory and Deep Chun-Liang Neural Networks Lai and Sheng-K Wu

館前會館 小会議室2(3階) (PM 13:00 - 14:00)**Session Chair (B6)** Prof. Hsiu-Sen Chiang hschiang@nutc.edu.tw Paper Title No. Authors Chiao-Ya Wei, Pin-Assisted Diagnosis of Parkinson's Disease 1 Ruei Huang Based on Hand-drawn Spiral Graph and Hsiu-Sen Chiang Xin-Fang Zhang, Can-Forecasting Financial Commodity Prices Cheng Yan 2 Using Temporal Convolution Network and Hsiu-Sen Chiang Yi-Ching Lee, Hsin-Ho Development of EEG-based Memory 3 Hsu and **Evaluation and Training System** Hsiu-Sen Chiang Yen-Ling Applying Text Mining and Machine Huang, Fu-Learning for Unboxing Video Sheng Chen 4 Recommendations - A Case Study on and Hsiu-Sen **Laptop Computers** Chiang Guan-Hua Li, Exploring the Impact of AI-Generated Szu-Jung 5 Advertising Copywriting on Consumption Peng and Intention with AIDA Theory Kuo-Lun Hsiao Kuo-Lun Investigating the Impact of Features on Hsiao and 6 Parents' Purchase Intention for Children's Ya-Chu **Smartwatches** Chang Minimizing the makespan of 7 interdisciplinary jobs assigned to multi-Jen-Ya Wang skilled workers considering a learning effect

西九館 コラボ レーションルーム 1 (PM 13:00 – 14:00)			
	Session Chair (B7)		
No.	Prof. Sheng-Long Kao slkao@mail.ntou.edu. Paper Title	Authors	
110.	1 aper Title	Yu-Kai	
		Huang,	
	A Study on Applying the SHEL Analysis	Cheng-Hsien	
1	Framework to Risk Assessment of	Hsieh,	
1	Autonomous Ships	Shuen-Tai	
	Autonomous Smps	Ung and Shu-	
		Mei Wang	
		Ming-Feng	
	Fuzzy Z-AHP Method for Evaluating	Yang, Chia-	
	_	Chia Kuo,	
2	Delivery Performance: Applied to the Selection of Logistics Service Providers by	Yu-Chieh Fu	
	E-commerce	and Yen-Ting	
	E-commerce	Chao	
		Ming-Feng	
		Yang, Sheng-	
		Long Kao,	
		Ching-Cheng	
	Minimizing Order Picking Travel Distance	Hsu, Jeng-	
3	Using a DNN-Based Method within a High-	Chung Chen,	
	Level Storage Warehouse	Jen-Chieh	
	Level Storage Warehouse	Wang, Jun-	
		Yuan Kuo	
		and Kai-Wei	
		Fu	
		Chien-Min	
	Vendor Managed Inventory with	Su, Ming-	
4	Consignment for Integrated Inventory	Feng Yang,	
	Model with Imperfect Preventive	Sheng-Long	
	Maintenance	Kao and Yu-	
		Xiang Huang	
_	Supply Chain Preventive Maintenance	Meng-Ru Tu,	
5	Inventory Model with Consideration	Ming-Feng	

	Progressive Carbon Taxation	Yang, Kao-
		Sheng Long,
		Zhi-Wen Teo,
		Jeng-Chung
		Chen, Jen-
		Chieh Wang,
		Jun-Yuan
		Kuo and Kai-
		Wei Fu
	Die Inswined Algerithms for Ontimizing	Yi-Syuan
6	Bio-Inspired Algorithms for Optimizing Hyperparameters of Image Classification	Wang and
		Mu-Yen
	Models	Chen

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西九館 コラボレーションルーム 2 (PM 13:00 – 14:00) **Session Chair (B8)** Prof. Chien-Chang Chou ccchou@nkust.edu.tw Paper Title No. **Authors** Ming-Feng Yang, Sheng-Long Kao, Cho-Ying Lee, Jeng-Integrated Single Vendor and Multiple 1 Chung Chen, **Buyers Inventory Deteriorating Model** Jen-Chieh Wang, Jun-Yuan Kuo and Kai-Wei Fu Tzu-Chieh, Lo, Sheng-Long Kao, Analysis of Fuzzy Method for Taiwan 2 Sin-Der Lee Western Windfarm Precautionary Area Hong-Yi Jhu and Chien-Chang Chou Min-Der Ko, Ming-Feng Yang, Yuan-Rei Chen, A New Metaheuristic Algorithm Base on Jeng-Chung Deep Learning for Order Batching Problem 3 Chen, Jenin a Pick-and-Pass Warehousing System Chieh Wang, Jun-Yuan Kuo and Kai-Wei Fu Developing Picking Route Policies with Min-Der Ko, Genetic Algorithms and Order Batching Ming-Feng 4 with Deep Neural Networks in Picker to Yang, Yu-An Chiang, Jeng-Part Warehouse

		Chung Chen,
		Jen-Chieh
		Wang, Jun-
		Yuan Kuo
		and Kai-Wei
		Fu
		Meng-Ru Tu,
		Ming-Feng
		Yang, Kao-
		Ser Long, Po-
	Synchronized Unequal-Sized Delivery	Cheng Li,
5	Imperfect Preventive Maintenance Logistic	Jeng-Chung
	Inventory Model	Chen, Jen-
		Chieh Wang,
		Jun-Yuan
		Kuo and Kai-
		Wei Fu
		Yu-En Tseng,
	Applying Deep Learning to Track the	Jao-Chuan
6	Trajectory of Barbell Movements in	Lin, Tz-Jin
	Weightlifting	Huang and
		Jen-Chun Lee

館前會館 小会議室 2(3 階) (PM 14:00 – 15:00)		
	Session Chair (B9)	
	Prof. Sin-Der Lee leesd@mail.ntou.edu.tw	
No.	Paper Title	Authors
	An Exploring Precision Positioning System	Sin-Der Lee,
1	and Guidance Technology for Underwater	Hong-Yi Jhu and Sheng-
	Vehicle	Long Kao
	An Observation of AIS Messages	S.T. Chen
2	Propagation in the Maritime Supply Chain -	and C.H.
	A Case Study of the Waters near Keelung	Chan
		Kuo-Jui Hu,
3	A Robust Underwater Image Enhancement	Sin-Der Lee
3	Algorithm	and Sheng-
		Long Kao
	Maritime Logistics Process Integration	Mengru Tu
4	using Blockchain Smart Contract based on	and Yen-
	Petri Net Models	Cheng Paibb
		Mengru Tu,
	Novel Invariant-Based and Quantum-	Ming-Feng
5	Inspired Petri net Modeling Approach for	Yang and
	Fault Detection Cyber-Physical Systems	Hsiuchi
		Chang
6	Constructing Artistic Body Detection Based on Behavioral Internet of Things	Shu-Chin Wu

西九館 コラボ レーションルーム 1 (PM 14:00 – 15:00)			
	Session Chair (B10) Prof. Long-Sheng Chen lschen0227@gmail.com		
No.	Paper Title	Authors	
1	AI Adoption Challenges for E-Automated Manufacturing Systems: A Total ISM Approach	Long-Sheng Chen, Meghana Chowdary K and Venkateswarlu Nalluri	
2	Using natural language processing to compare differences of perspectives in short videos on the Israel-Palestine conflict	Long-Sheng Chen and Cheng-Chin Ho	
3	Forecasting the employability of Vietnamese fresh graduates for sustainable development	Thao-Trang Huynh-Cam, Long-Sheng Chen, Tzu- Chuen Lu and Van-Canh Nguyen	
4	Mixture of Experts Model for Images and Text Multi-modal Fake News Detection	Yiyun Wang, Eiichiro Kodama, Jiahong Wang, Bhed Bahadur Bista, Longsheng Chen and Toyoo Takata	
5	Identifying Criteria for Selecting Blockchain as a Service (BaaS) Platform for Supply Chains	Shang-Ching Kuei and Mu- Chen Chen	

	Date. July 7, 2024 (Tuesday)		
館前會館 小会議室 2 (3 階) (PM 16:00 – 17:00)			
	Session Chair (B11)		
	Prof. Jun-Hong Shen shenjh@nuu.edu.tw		
No.	Paper Title	Authors	
1	Efficient High Utility Pattern Mining with Multiple Thresholds: A Single-Scan Approach	Ye-In Chang, Jun-Hong Shen and Xin-Wei Li	
2	Docking-Then-Assembling of Two Nucleotide Pairs for Designing the DNA Aptamer Targeting Interleukin 17A	Wen-Pin Hu, Pei-Tzu Lan and Wei-Cian Yan	
3	Short-term Traffic Flow Prediction Based on Deep learning Approach with Inter-day and Intra-day Strategies	Hsu Lin and Mu-Yen Chen	
4	Solar Irradiance Forecasting Based on Signal Decomposition with Deep Learning Models	Po-Han Chen and Mu-Yen Chen	
5	Exploring Higher Education Students' influence factors on the Acceptance Intention of ChatGPT: A Study Based on the AIDUA Model	Jie Wen Justina Ting, Ying Geng, Po-Sen Huang and Pei-Hsuan Lin	

	西九館 コラボレーションルーム 1 (PM 16:00 – 17:00)		
	Session Chair (B12)		
No.	Paper Title	Authors	
		Yen-Ching	
		Chang,	
	Dayslanment and Implementation of a	Yen-Ching	
1	Development and Implementation of a Hierarchical Asynchronous Federated	Hsiang Liao,	
1	Learning Architecture		
	Learning Architecture		
		Chin-Feng	
		Lai	
2	Personalized Federated Learning: A Solution	Wei-Che	
2	for Non-IID Challenges in DDoS Detection	Chien	
3	6G Cross-Disciplinary Application Scenario	Chin-Feng	
	Demonstration	Lai	
1	Research on AI Model of Crowd Counting	Chin-Feng	
4	for Site Security	Lai	

西九館 コラボ レーションルーム 2 (PM 16:00 – 17:00)		
Session Chair (B13)		
Paper Title	Authors	
	Chin-Hsien	
	Chu, Ya-Tzu	
Development and Evaluation of Information	Chen, Ying-	
Security Literacy Curriculum Based on	Hsun Lai,	
Serious Games	Chin-Feng La	
	and Shih-Yeh	
	Chen	
	Cheng-Yu	
	Lin, Li-Sung	
Virtual Reality Integration with Injury Classification in Mass Casualty Scenarios Development	Yang, Ying-	
	Hsun Lai,	
	Chin-Feng	
	Lai and Shih-	
	Yeh Chen	
	Hua-Xu	
	Zhong, Jui-	
	Hung Chang,	
	Chin-Feng	
	Lai, Patrick	
(IAM)	C. K. Hung	
	and I-Hua	
	Wang Vi Ting Liou	
	Yi-Ting Liou, Chia-Wei	
	Liu, Yao-	
Exploring Computational Thinking and	Chung	
Cognitive Load through Design-Centric Internet of Things Education	Chang, Yu-	
	Shan Lin and	
	Ying-Hsun	
	Lai	
	Session Chair (B13) Paper Title Development and Evaluation of Information Security Literacy Curriculum Based on Serious Games Virtual Reality Integration with Injury Classification in Mass Casualty Scenarios Development Gather Town Virtual Learning Spaces in the Programming Course: Exploring the impact of the Technology Acceptance Model (TAM) Exploring Computational Thinking and Cognitive Load through Design-Centric	

Date: July 9, 2024 (Tuesday)

Date. July 7, 2024 (Tuesday)		
館前會館 小会議室 3(3 階) (PM 16:00 – 17:00)		
	Session Chair (B14)	
	Prof. Shu-Ming Wang wsm6@faculty.pccu.ed	du.tw
No.	Paper Title	Authors
1	A Bibliometric Analysis of Cybersecurity Awareness Education: Current Trends and Future Directions	Shu-Ming Wang
2	Early Prediction of Academic Article Lifecycle Models Based on Multimodal Architecture	Chia-Ling Chang, Yi- Lung Lin and Yi-Hung Liu
3	Smart AI Hometown Project-Coastline Environment Quality Testing Benefit Assessment with AiRgo: Taking the Northern Coast of Tamsui, Taiwan as an Example	Yi-Lung Lin and Chia- Ling Chang
4	Leveraging a Virtual Investment Game to Diagnose Investor Behavioral Biases	Hui-Chen Lin, Yu - Chen Pan, Ping-Kuan Liu and Tsung-Ju Lee

Session Information

July 10, 2024 (Wednesday)				
Time	Content			
10:00~10:30		Regis	tration	
10:00~12:00	ISASD 2024			
	Session	Session	Session	Session
	C1	C2	С3	C4
12:00~13:00	Lunch			
13:00~15:00	ISASD 2024			
	Session	Session	Session	Session
	C5	C6	C7	C8
15:00~16:00	ISASD 2024			
		Ses	sion	
		C	C9	

館前會館 小会議室2(3階) (AM 10:00 - 12:00)Session Chair (C1) Prof. Yi-Maun Subeq eliyimch@nutc.edu.tw Paper Title No. Authors Augmented Reality in Cultural Care for Yi-Maun 1 Indigenous Long-term Care Staff for Fall Subeq and Prevention Yen-Ju Chen Cian-Huei Shih, Chen The correlation between Retaining Rate and Pei-Chi and 2 Nursing Staff After COVID-19 Yi-Maun Subeq Effectiveness of Fall Prevention Hsiu-Lan 3 Intervention in Culturally Appropriate Kung and Yi-Delayed Disability for Indigenous Elderly Maun Subeq Health Literacy and Using Cultural Shu-Chin Lin 4 Congruence on Foot Self-Care Educational and Yi-Maun Intervention for Indigenous Diabetes Cases Subeq Integration of Traditional Indigenous Maiya 5 Medicine and Modern Healthcare Systems Balalavi in Taiwan Chiu-Lien Exploring Work Stress, Job Satisfaction, Lin, Kueiand Related Factors of Psychiatric Nurse 6 Ying Wang **Practitioners** and Yohana Yobelina 7 Developing a Mobile Learning and Tour-Fu-Kai Kuo guiding System based on Generative AI and Mu-Yen Approach Chen

Date: July 10, 2024 (Wednesday)		
西九館 コラボ レーションルーム 1 (AM 10:00 – 12:00)		
	Session Chair (C2)	
	Cheng-Sheng Lin sheng8876@nfu.edu.tv	w
No.	Paper Title	Authors
1	AI Marketing Strategy and Consumer Behavior Analysis in Retail Industry	Ching-Hsueh Wang, Chung-Yi Chiou and Cheng-Sheng Lin
2	Analysis of Operating Efficiency of Online Shopping Malls Combined with AI Smart Logistics	Cheng-Sheng Lin and Kuei- Mei Cheng
3	Analysis of the Operating Efficiency of Greenhouse Farms under AI Automation Technology	Cheng-Sheng Lin
4	Business Strategy Analysis of Smart Logistics with AI Automatic Picking	Chin-Shyang Shyu and Cheng-Sheng Lin
5	Digital Marketing and Customer Value Analysis of the National Farmers and Fisheries Association Online Mall	Jian-Guo Bau and Cheng- Sheng Lin
6	Artificial Intelligence in the Agritourism Farms: An Overview of Reviews	Chin-Shyang Shyu
7	Digital Marketing and Customer Behavior Analysis in the Insurance Industry	Cheng-Sheng Lin and Chin- Shyang Shyu
8	Analysis of the Operating Efficiency of Unmanned Banks Using AI Intelligent Management Systems	Cheng-Sheng Lin and Chin- Shyang Shyu

	西九館 コラボ レーションルーム 2 (AM 10:30 – 12:00)		
	Session Chair (C3)		
2.7	Prof. Chao-Tung Yang ctyang@thu.edu.tw		
No.	Paper Title	Authors	
1	On Construction of IoT Service for Air Quality and Water Quality Monitoring and Analysis on NB-IoT	Tsai-Chen Yang, Yun- Chen Yang, Yin-Tzu Huang, Tzer- Shyong Chen and Yu-Fang Chung	
2	The Application of Artificial Intelligence in Healthcare and Hospital Management	Hsi-Jen Chen, Chia-Chu Chang, Cheng-Chieh Lin and Chao-Tung Yang	
3	Exploration of Human-Computer Interaction and Emotional Experience under Artificial Intelligence Virtual Companion Technology	Fang-Kun Kuo and Shun Nain Luo	
4	Federated Learning with Class-weighted Aggregation Enhanced by Parameters' Scale	Shu-Wei Huang, Teng- Yuan Tsou and Mu-Yen Chen	
5	Federated Learning with Weighted Aggregation Enhanced by MLP	Shu-Wei Huang and Mu-Yen Chen	
6	Suicide Prevention Mobile APP Based on Lifestyle, Circumstances and Medical Information	Dai-Lun Chiang, Ming-Han Ho, I-Hsien Chen, Ying	

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	Lin, Shu-I
	Wu and Fei-
	Pei Lai

館前會館 小会議室3(3階) (AM 10:00 - 12:00)Session Chair (C4) Guan-Jie Lien 810432006@gms.ndhu.edu.tw Paper Title No. Authors The Impact of Online and Offline Financial Silvia Wan-Ju **Advisory Services on Customer** Liang, Ting-Relationships, Satisfaction, and 1 Yu Liang and Performance: A Study in the Banking Tung-Ying Industry Kuo A Study on Low-Carbon Transformation Guan-Jie Lien Strategies for Hotels Driven by Digital 2 and Kuo-Innovation Cheng Chung Value Co-Creation in Tourism Industry: Guan-Jie Lien and Jun-Ren 3 Sharing Economy and Innovative Business Models Wang A Study on the OMO Model for the Guan-Jie Lien 4 Sustainable Development of Tourism and Yi-Ju Lee **Destinations** Exploring the Impact of Social Media on Yi-Ju Lee and 5 the Awareness and Attractiveness of Small Guan-Jie Lien **Tourism Destinations** Cheng-Hsien Hsieh, Ting Orchestrating Agile Omnichannel Supply Kai Ooi, Yu-Chain Planning with End-to-end 6 Kai Huang Information Visibility and Shu-Mei Wang Wei-Chi Cross-Domain Skin Scar Classification 7 Chung and based on Transfer Learning Approach Mu-Yen Chen

館前會館 小会議室 2(3 階) (PM 13:00 – 15:00)		
	Session Chair (C5) Jeu-Jiun Hu jjhu@nttu.edu.tw	
No.	Paper Title	Authors
		Wei-Lin Sun,
1	A Study on the Digital Teaching Competence of Elementary School Teachers in Kaohsiung City	Jia-Rong Wen, Shing- Hwang Doong and Jeu-Jiun Hu
2	A Study on the Impact of Tablet Computer- Assisted Instruction on the Mandarin Learning Achievement of Fifth Grade Elementary School Students	Qian-yu Li, Jeu-Jiun Hu, Ming-Hsiung Hsiao and Pi- Yun Chen
3	A Study on Quality Improvement Strategies for Semiconductor Equipment Maintenance	Hsu-Po Hsiung, Jia- rong Wen, Shing-Hwang Doong and Jeu-Jiun Hu
4	The Impact of Integrating Information Technology into Physical Education Instruction on the Physical Fitness Performance of Sixth Grade Students	Chen-Chi Hsu, Jeu-Jiun Hu, Shing- Hwang Doong and Pi-Yun Chen
5	Autonomous Drone Urban Navigation by Using Convolutional Neural Network	Chao-Yang Lee
6	Precision Medicine Hospital Drug Cart Drug Image Recognition System Research and Development Plan	Eric Kin-Lap Lee
7	Immersive Technology in Healthcare Education for Acceptance: Objective Structured Clinical Examination	Pei-yi Lin, Eric Kin-Lap Lee and Kuo- Wei Su

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Date: July 10, 2024 (Wednesday) 西九館 コラボレーションルーム 1 (PM 13:00 - 15:00) Session Chair (C6) Chao-Hung Chiang irenechiang 77@gmail.com No. Paper Title Authors Study on Acceptance of Technological Chao-Hung 1 Support for Customs Clearance in Cross-Chiang Border E-commerce Study on the Use of Automated Equipment Chao-Hung 2 in Air Cargo Operations Chiang Resilience of Air Cargo Networks: A Case Chao-Hung 3 Study of Taiwan Chiang A Study on the Selection of Offshore Wind Chao-Hung 4 Chiang Port Networks Exploring Factors Affecting the Resilience Chao-Hung 5

of Air Cargo

Chiang

	西九館 コラボ レーションルーム 2 (PM 13:00 – 15:00)		
	Session Chair (C7)		
	Yung-Cheng Yao yuchyao@nkust.edu.tv	V	
No.	Paper Title	Authors	
1	Development of an Automated Material Handling Vehicle for Factory Automation Using Image Recognition	Lie Yang, Chien-Erh Weng, Shao- Hau Hsu, Yi- Jay Zeng, Shan-Teng Tu, Pang-Fu Wang and	
		Yung-Cheng Yao	
2	Design of Smart Night Light Device Based on Gesture Recognition Technology	Lie Yang, Chien-Erh Weng, Shao- Hau Hsu, Tzu-Ta Lo, Chia-Hsien Chang, Yuan- Shuo Chen and Yung- Cheng Yao	
3	A Child Safety Solution Based on Image Recognition and Cloud Data	Yung-Cheng Yao, Chung- Han Lu, Yun- Heng Yang, Shih-Jyun Cai and Wei-Hao Wong	
4	A Smart Cane for Home Care Based on Oximeter and Fall Detection	Yung-Cheng Yao and Shang-An Wang	

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	館前會館 小会議室 3(3 階) (PM 13:00 – 15:00)		
Session Chair (C8)			
	Hsin-Te Wu wuhsinte@nttu.edu.tw		
No.	Paper Title	Authors	
1	Building a Healthcare Insurance File Exchange System Based on Blockchain Technology	Hsien-Cheng Liao, Mu-Yen Chen and Hsin-Te Wu	
2	Establish Omnipresent Internet of Behaviors Environment Aids Created based on the Educational Philosophy of STEM	Yao-Chung Chang, Chih- Chiang Lee and Hsin-Te Wu	
3	Constructing Ship Safety Protection System Based on Smart Ships	Meng Hsuan Wu and Hsin- Te Wu	

	西九館 コラボ レーションルーム 2 (PM 15:00 – 16:00)		
	Session Chair (C9)		
No.	Paper Title	Authors	
		You Zhen	
	Construction Test Coses and Evaluation	Lai, Nien Tzu	
1	Constructing Test Cases and Evaluation Mechanism for Trading Strategies	Kuo, Xin	
		Wang and	
		Tsung-Ju Lee	
	Harnessing Artificial Intelligence for	Yi-Ching	
2	Sentiment Analysis in Financial	Hsieh, Kuan-	
2	Communities: A Contrarian Trading	Wei Chiu and	
	Strategy Utilizing GPT Model	Li-Jiun Chen	
		Jing-Ting Su,	
2	Assessment of Carbon Sequestration Value	Kai-Xian	
3	Based on Forest Fire Incidents	Chen and Li-	
		Jiun Chen	

Session Information

July 11, 2024 (Thursday)		
Time	Content	
10:00~10:30	Registration	
10:30~12:00	ISASD 2024	
	Session D1	
12:00~13:00	Lunch	
13:30~15:00	ISASD 2024	
	Session D2	
15:30~17:00	ISASD 2024	
	Special Section	

Date: July 11, 2024 (Thursday)

館前會館 小会議室2(3階) (AM 10:30 - 12:00)**Session Chair (D1)** Prof. Chih-Chao Chung ccchung@ntin.edu.tw Paper Title No. Authors Weixing Xu, Impact of ESG Performance on Green Susu Wang Technology Innovation: Evidence from 1 and Hezhong **Heavily Polluting Industries** Jiang Loss of Control: The Algorithm-based Zhaohan Xie Decision-making Induces Negative 2 and Yining Company Appraisal Yu Chien-Liang Literature Insights through Topic Modeling: Lin, Kuo-Ti 3 AI Applications in Municipal Solid Waste Liao and Management in Smart Cities Shou-Hsi Tu Minghua Will Corporate Green Innovation Influence Han, Xubin 4 Investor Behavior? - Empirical Analysis Miao and Based on Panel Data of Listed Companies Jiarong Zheng

Date: July 11, 2024 (Thursday)

館前會館 小会議室1(2階) (PM 13:30 - 15:00)Session Chair (D2) Prof. Chien-Liang Lin hciwu@mail.mcu.edu.tw Paper Title No. Authors Applying LINE-based Programming Ya-Ping Instructional System to Explore Student Hong, Jou-1 Learning Effectiveness in Programming An Chen and Yu-Sheng Su Education Xin-Yi Huang, Bing-The Impact of Virtual Reality Technology in Metaverse on the Learning Effectiveness Yang Shiu, 2 and Learning Behavior of Chemistry Wen-Ling Education Tseng and Yu-Sheng Su Tang-Ching Phi-2 Small Language Model Applied in Hung, Ching-Front-End Web Automation - Using HTML5 3 Teng Lo and as an Example Yu-Sheng Su Jun-How **Enhancing Computational Thinking** Pang, Jou-An Classification Effectiveness Using 4 Chen and Yu-Generative Artificial Intelligence Sheng Su